



MAXIMIZING A DEBT COLLECTION RATES AND REACHING OUT MORE DEBTORS

Industry

Financial Services

CHALLENGE

Solution

Nixxis Contact Suite

Companies are more and more confronted to delays in payments and many persons don't respect contractual delays. However it seems that business often pay these gaps too much. Credit collection is a key strategic element for the survival of companies.

Region

Europe

However the recourse to enterprises specialised in this sector is increasingly common. These companies have to handle an increasing number of files, so interactions and this via multiplying channels.

Location

Saint Priest, France

Intrum Justitia is a credit collection company specialised in multiple sectors. After the deployment of procedures and increasingly files, the company has to face a huge outbound calls demand. And pickup rate as well as automatic detection of invalid number and answering machine is determining to reach goals. The recovery requires several steps as sending mail, inbound and outbound calls, email, fax...



SOLUTION

After meeting with a Nixxis employee, Intrum Justitia decided to rent a license for outbound calls. Campaigns are organised by customer, activity and language. Intrum Justitia manages its staff in a way to optimize results. Integration has been realized between Nixxis and customer's CRM to treat unanswered calls detected by Nixxis via SQL Server and Oracle. It allows automating the treatment of these files without human intervention. An considerable saving in time for agents and files advancement!

Intrum Justitia quickly adapted to the new tool Nixxis Contact Suite. A major part of communication is accomplished through outbound calls.

NIXXIS ALLOWED INTRUM JUSTITIA TO MASTER THE FOLLOWING ACTIVITIES:



THE NUMBER OF CALL PER
PERSON PER DAY CONSIDERABLY
INCREASES



THE SOFTWARE ALLOWS INCREASING
CALLS NUMBER WITHOUT IMPROVING
PROPORTIONALLY THE STAFF



INTEGRATION BETWEEN NIXXIS
AND CUSTOMER'S CRM TO
TREAT NON-ANSWERED CALLS

- Nixxis solution allows driving the different files to the right persons according to pre-defined team affectation for each campaign
- The solution permits improving invalid numbers and answering machines detection
- The software continues saving time and money to the company maintaining a sustained rhythm with intelligent automatic dialling